



Textile Manufacturer

Problem:

This US-based textile manufacturer couldn't compete with importers due to the inefficient design of their warehouse. Goods took four days on average to ship out and inventory always seemed to be low or out of stock.

They also needed to acquire new customers, since they were losing customers to overseas manufacturers.

Solution:

We designed a new workflow for the warehouse which included a radio frequency (RF) controlled warehouse management system. One restriction was the technology had to integrate with their specialized back office software in their NYC office. We established seamless communications between both systems.

We also created a Website to display their tens of thousands of patterns online.

Results:

The company acquired another company of like size, combined warehouses and managed the combined operation with two people less than what they had with one company! Goods were shipped within 48 hours.

The Website has consistently drawn two new customers/orders a day since 2000, with many coming from outside the U.S.—something that was impossible to do before the Website.

Today's business climate requires a strategy to get ahead. You need to identify what differentiates you from the competition, capitalize on that strength and deal with your weaknesses - treat, terminate, tolerate or transfer (4 T's of risk management).

At GAP Enterprises, LLC we can help with our tailored programs designed to help you develop a strategic plan and execute a differentiation strategy, guaranteed to help you succeed! We start with a brief survey of your capabilities, analyze your resources and develop a plan. If you follow the plan, you will succeed!

Strategic Planning forces you analyze your strengths and weaknesses and identify opportunities and threats that affect your corporate objectives. This is also known as a SWOT (Strengths; Weaknesses; Opportunities; Threats) analysis. Strengths and weaknesses are internal factors over which you should have control. Opportunities and threats are external to your business, over which you may not have control. Your goal is to match your resources and capabilities to the competitive environment in which you work.

While our expertise is broad, we do have history in specific industries/disciplines:

Certified Public Accountants

Law Firms

Software Houses

Retailers/Etailers

Manufacturers

Importers/Wholesalers

Startup strategy

Enterprise Risk Management (including Sarbanes Oxley)

Whether we develop a strategic plan for expansion worldwide, reorganize your existing operation (including Sarbanes-Oxley compliance) or design and develop an effective marketing program, you can be sure of results. With over four decades experience in the business world in various management capacities, our partners and staff can save you time and money with their extensive expertise.

Tell us about your organization (see below) and we will contact you within 24 hours to discuss your needs and how we help you succeed—locally, nationally or globally!

How can we help? *(Tell us about your organization)*

What is your name, title, company name, address, telephone, URL and e-mail address.

In which industry do you do business?

What do you do?

What products or services do you sell?

Where do you sell your products/services?

What are your objectives?

What is your target market?

E-mail this information to strategy@gapent.com



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